

LEGISLATIVE DAY DISPLAY APPLICATION

February 1, 2012

Deadline: Postmarked by January 4, 2012

Apply online at www.iche-idaho.org

DISPLAY BOARD REQUIREMENTS:

A 48 x 36-inch tri-fold display board, with a solid white, black, or blue back is required. This may be purchased at office supply stores for approximately \$12. To cover a brown or printed back, use double stick tape on large white butcher paper. Each display will be placed on a 6 ft. table with a white tablecloth.

DISPLAY BOARD FORMAT: simple messages *delivered at a glance*

1. Standing 10 feet from the display, scan it for 5 seconds.
 - a. What message concerning home education is conveyed?
 - b. What does the average person viewing it now know?
 - c. How is the viewer favorably impressed?
 - d. Is the wording concise, large, and understandable to someone unfamiliar with home education?
2. Title size: 3 inches minimum. 5 words maximum.
3. Lettering size: easy to scan @ 10 ft. 1 1/2" font recommended. Use large, concise captions.
4. Picture dimensions (in inches): 5x7 or 8x10 recommended.
5. Detailed documentation is placed on your table. Most legislators have only a few moments to pass through. Others who attend may have the opportunity to look over all of your materials.

DISPLAY ATTENDANTS: displays must be attended by an adult at all times.

Children ten years old or above who are able to remain at the display for the full five hours are welcome.

For dress and conduct protocols refer to "Legislative Day Information." Wear Congressional Award medals.

Legislative Day 2012 DISPLAY APPLICATION

Questions: LegislativeDayDisplays@iche-idaho.org

Your Name: _____ Phone: _____

Address: _____ Email: _____

ICHE membership expiration: _____

Display attendants (first & last names): *an adult is required for all displays*

Adults	*Legislative District#	Children	*Legislative District #	Ages
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_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Display title (5 words or less): _____

Congressional Award medals awarded: Yes _____ No _____ Bronze _____ Silver _____ Gold _____

Include detailed display description on reverse side (may attach photo)

**Go to "Your Legislator" at www.iche-idaho.org to identify your district number.*

COMPLETE, TEAR OFF, and MAIL postmarked by January 4, 2012 to:

Display Chairman
524 NW 15th Street, Meridian, ID 83642